



PRINCE WILLIAM SCHOOL

OCR Level 3 Cambridge Technical Extended Certificate in Business

Overview:

The Cambridge Technical Extended Certificate in Business is a vocational qualification at Level 3 for students aged 16+. It is designed with the workplace in mind and the Level 3 qualifications provide a high-quality alternative to A Levels. This qualification has been developed to meet the changing needs of the sector, and prepare students for the challenges they will face in Higher Education or employment. Designed in collaboration with experts spanning the breadth of the sector, the Cambridge Technical in Business focuses on the skills, knowledge, and understanding that today's universities and employers demand. Students will practically apply their skills and knowledge in preparation for further study or the workplace, and will learn how a business might evolve. From a small start-up business to a large multinational organisation, students will consider a range of different business types and gain an understanding of how the choice of business type might affect the objectives that are set. Students will also look at the internal workings of businesses, including their internal structure and how different functional areas work together. Students will also gain an understanding of the legal, financial, and ethical factors that have an impact on a business. Students will also explore ways in which businesses respond to changes in their economic, social, and technological environment; and gain an appreciation of the influence different stakeholders can have upon a business.

Mandatory Units: The Business Environment; Working in Business; Customers and Communication

Optional Units – any 2 of the following: Business Decisions; Marketing and Market Research; Introduction to Human Resources; Accounting Concepts; Principles of Project Management; Responsible Business Practices; International Business; Business Events; Being Entrepreneurial – Evaluating Viable Opportunities

Expectations:

In order to prepare appropriately for classroom learning it is expected that all students will familiarise themselves with the business world and read newspapers and business publications and complete the summer homework tasks. Students will need to purchase core texts that cover the BTEC topics. Moreover, and so as to better consolidate classroom learning independently, students will also be expected to carry out prior reading of the topics before the lessons and to add to class notes, building on arguments and developing more in depth knowledge of key theories.

Extra-Curricular Activities / Independent Learning Opportunities:

There are various opportunities for students to explore aspects of the business environment from attending conferences and visiting organisations within the UK, and potentially in other countries inside and outside of the EU. Previous visits have included ones to Jaguar Land Rover to look at production and manufacturing, Coca Cola to look at their production, and Alton Towers to have an insight into their marketing. Previous residential visits have included New York and Rome.

Career Pathways:

The Cambridge Technical provides a strong base for progression to university, apprenticeships or employment and is recognised for UCAS tariff points. Studying this qualification can provide you with the skills to apply to many university courses in business and non-business related areas. Careers can be just as widespread and include, but are not restricted to, the fields of Marketing, Management, Finance, HR, Accounting and Law.